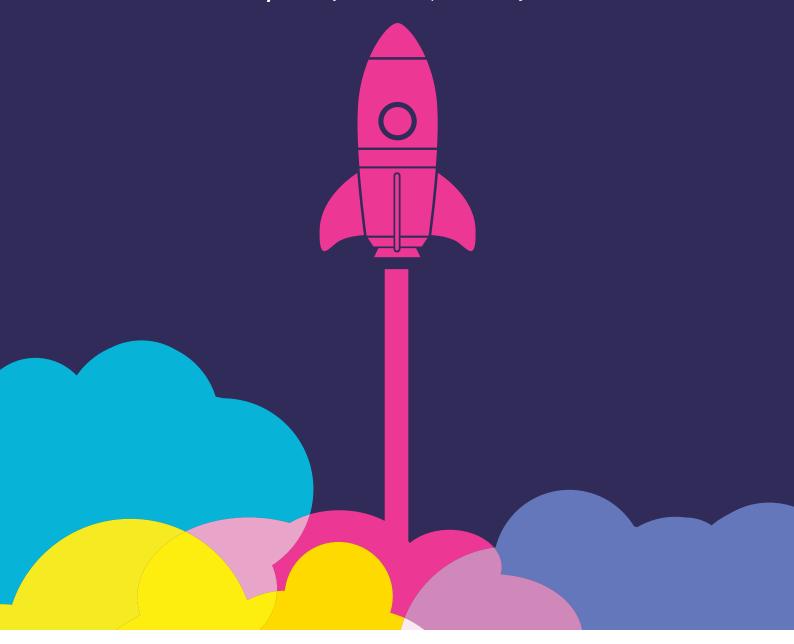
# GRANTMAKING INTELLIGENCE

The conference powered by SmartyGrants

## Risk & Reward: Safe Grantmaking, Great Results

Thursday & Friday, August 11 & 12 attend in-person (Melbourne, Australia) or online









## Grantmaking Intelligence Conference 2022

Powered by SmartyGrants

## #grantnerds2022

## smartygrants.com.au/conference

Grantmaking
Intelligence
Conference
powered by
SmartyGrants

Risk & Reward: Safe Grantmaking, Great Results

Thursday, August 11

8.30am - 4.30pm

Musters for local, state and federal government and philanthropic grantmakers

Friday, August 12

9.00am - 1.00pm

SmartyGrants -Behind the curtain

Friday, August 12

1.30pm - 3.45pm



## Acknowledgment of country

The Grantmaking Intelligence Conference 2021 will be held on / broadcast from the lands of the Wurundjeri people. We acknowledge the traditional owners of country throughout Australia and recognise their continuing connection to land, waters and culture.

We pay our respects to First Nations Elders, past and present.

Voice, Treaty, Truth. We support the Uluru Statement from the Heart.

## What last year's attendees said:

"The time to stop and reflect, as a group of like-minded people on what it is we do, how we do it, and where we need to be."

"There was excellent content to support local government grant makers."

"Good selection of speakers who were relevant to my organisation type."

"The chance to spend time with fellow grantmakers and the opportunity to step back from day-to-day delivery and reflect on the process"

"Scope of subject matter coverage, especially in regard to data science and grant making automation initiative.

Looking forward to see more in this space."

'I liked that the presentations were carried out by SmartyGrants but also by grant makers who were able to offer specific examples that worked within their sectors"

Secure your spot smartygrants.com.au/conference

## **About the conference**

The past two years have seen major environmental, health and social challenges and changes throughout Australia and the world. Floods, fires, drought and a pandemic have changed the way we deliver grants to our communities. Citizens demand fast-moving processes that ensure funding goes as quickly as possible to those most in need, or those most able to nudge their communities forward. Though grantmaking may have changed, risks and regulations remain.

At this year's Grantmaking Intelligence Conference we will look at how to measure and manage risk and reward to ensure that great grantmaking reaches our communities efficiently while keeping the programs themselves off the front pages.

This year we are offering both online and in-person options for Day 1. It would be tempting to play it safe and stage an online-only conference, but frankly we miss the ability to interact with you in real life. Day 2 is in-person only as the point of the musters is to enable participants to meet and interact.

Participation will be rewarded, so come along ready to engage with other grantmakers and share your stories, your wins and your tragedies, and you'll be in with a chance to take home a prize!

Day 1 (Thursday, August 11, online or in-person): This interactive conference day draws together grantmakers and grantmaking experts from all corners of the country (and beyond) and all types and sizes of organisations, providing an opportunity to connect and collaborate. A line-up of provocative speakers will invite you to lift your gaze from the everyday and be inspired in all areas of this multifaceted profession.

Day 2, morning (Friday, August 12, in-person only): Spend the morning with your peers focusing on what really matters to you, in one of two "musters" - one for local government grantmakers, the other for state and federal government grantmakers. Collaborate, share war stories and celebrate successes. Sit back and take it all in or stand up and be heard.

**Day 2, afternoon (in-person only):** After lunch, hear from and quiz the brains trust on the latest developments in SmartyGrants, the southern hemisphere's leading grants management system.

## Who should attend?

If you care about grantmaking, if you consider yourself a "grantmaking nerd", if you have many years of experience, or if you're just starting out as a grantmaker, this conference is for you.

**Day one** is designed for grantmakers who are involved in delivering a local, state or federal government grants program, or a philanthropic, corporate or community grants program. It will be of interest to any grantmaker who wants to understand more about their profession, their industry and their impact.

**Day two** is designed specifically for local, state and federal government and philanthropic grantmakers.

Most (though not all) attendees are SmartyGrants users, so you should expect lots of references to this software. Don't use SmartyGrants? Don't worry, everyone is welcome!

#### What to expect

- · Hear from your peers about their evolutionary and revolutionary grantmaking practices.
- Contribute to the development of a community of collaborating grantmakers.
- Join with your grantmaking colleagues to try to nut out solutions to common grantmaking problems.
- Lift your gaze and consider what's next in the world of grantmaking.
- Get the inside scoop on all the latest SmartyGrants news and take a peek behind the curtain of Australia and New Zealand's most loved grantmaking management tool.

## The speakers

#### Han Aulby, executive director, Centre for Public Integrity

Han is the founder and executive director of the Centre for Public Integrity, an independent think tank led by former judges and legal experts. The Centre leads research projects and engages stakeholders on a range of accountability policy issues, including political donations reform, accountability institutions and executive lawmaking. In 2016 Han kickstarted the campaign for a National Integrity Commission, gaining national media attention and bipartisan political support for the initiative.



#### Sarah Barker, chief technology officer, SmartyGrants

Sarah started her career in the corporate sector, spending 10 years working in technology consulting and IT transformation. She moved into the social sector in 2012, working for Voluntary Service Overseas (VSO) in London, before joining Our Community in 2014. She holds a Bachelor of Engineering (Software)/Bachelor of Commerce, a Graduate Certificate of Sustainability and a Diploma of Governance. Sarah is particularly passionate about IT and data for women's economic empowerment and for good. She is co-chair of the Social Impact Measurement Network of Australia (SIMNA) and has served on the SIMNA board since 2018.



## Lucy Brotherton, community capacity building officer, City of Parramatta, NSW

In her role at Parramatta Council, Lucy implements and facilitates a range of social investment activities in the Parramatta local government area. These activities use innovative approaches to create positive and sustainable social change in the community.



## Adam Coles, senior program officer, Queensland Department of Environment & Science

Adam works for Queensland's Indigenous Land and Sea Ranger Program, where he supports First Nations organisations to employ and manage Indigenous rangers who care for their country on land and sea. He is interested in how improving the design of monitoring and evaluation can encourage better outcomes on the ground for both people and country. Adam has worked in the grants management sector for 15+ years and has strong experience in community development and finance.



## Fiona Dempster, consultant and SmartyGrants strategic advisor

Fiona is a grantmaking and social inclusion consultant. A former ministerial advisor with experience in program management and delivery, Fiona counts her key areas of interest as social inclusion, community development, organisational governance, carers, families and children's policy, and community consultation.



## Sue Dugan, community development coordinator, City of Holdfast Bay, South Australia

Sue has worked in community development in local government for over 12 years; currently she works at the City of Holdfast Bay in Adelaide. Her experience ranges from grassroots community engagement and program development through to policy and strategic planning for the community. Sue's grants management experience was developed through many years of trial and error, hence the impetus to work with the South Australian Local Government Grants Network to produce the *Best Practice Guide for Grants*, published in December 2021.



## Adrian Gordon, grant systems administrator, Department of State Growth, Tasmania

Adrian has over 10 years' experience in grant administration with small and large grant programs. Most recently he developed processes and tools for programs that delivered \$73 million to over 7000 recipients, including automated eligibility checks, fraud detection, quality control, payment processing and reporting. Adrian has a passion for fast and effective grant delivery.



## Toban Harris, community development officer - grants, City of Hobart

Toban has more than 10 years of experience overseeing programs that enrich the local community. Today, she administers the City of Hobart's grants program, which provides over \$1 million of funding. The program awards a mix of grants that invest in community, activation and economic projects, as well as urban sustainability and heritage conservation activities. Toban is passionate about making a difference. She uses her experience across the not-for-profit, private and government sectors to ensure the program responds to community needs while operating strategically to achieve the goals of the organisation.



## Jo Mason, senior project delivery manager, WestInvest program, NSW Department of Premier and Cabinet

Jo is an experienced program manager who has worked across all levels of government and philanthropy, with a specific interest in applying funding and resources to influence sustainable change. Jo has lived or worked in rural and regional Australia for most of her career, working with communities to engage, design and deliver infrastructure and services. Jo has a background in community development and emergency management with a focus on working collaboratively with communities in response to natural disasters including COVID-19. Jo is a passionate advocate for incorporating the community voice into program design and delivery by consulting effectively and establishing processes that are meaningful for both grantees and grant makers.



#### Kirstie McKenzie, grants officer, community services, Nillumbik Shire Council, Victoria

As the grants officer at Nillumbik Shire Council, Kirstie leads the delivery of all the council's grant programs, developing resources to support and empower the entire community and the council to seek funding and develop grant applications. She has over 25 years of grantmaking and grantseeking experience, having previously worked in state government and the tertiary education sector in policy advisor and project officer roles.



#### Scott Miller, CEO, Volunteering Victoria

Scott has been CEO of Volunteering Victoria since July 2018 and enjoys leading this important community institution to bring out the best in people. Scott's previous experience was in New Zealand where he was involved in various public, private and community domains.

#### **Nathan Mifsud, data scientist, Our Community**

Nathan is a data scientist at Our Community where he works to build the data capability of the Australian social sector. He has consulted with not-for-profit organisations of all sizes, delivered collaborative projects with child services and addiction support agencies, facilitated data science tutorials and run events to foster Melbourne's data-for-good community. Previously, he did research in youth mental health and higher education and completed a PhD in cognitive neuroscience.

## Jeremy Motbey, grants and impact officer, Ecstra Foundation

Jeremy is a partnerships expert with over 20 years of corporate and not-for-profit experience. Managing Ecstra Foundation's grants program, Jeremy supports initiatives that build the financial wellbeing of Australians within a fair financial system. He also voluntarily chairs the grants sub-committee for the collective giving initiative Impact100 Sydney. Jeremy is passionate about measuring social impact and addressing inequality through grantmaking and social entrepreneurship.

#### Monique O'Keeffe, City of Greater Dandenong, Victoria

Monique is a monitoring, evaluation and impact enthusiast within the community funding team at the City of Greater Dandenong, leading a review of how the council conducts monitoring, evaluation and reporting for funded projects and how to coordinate this better across Council. She has a degree in urban planning from Queensland University of Technology and a Masters of International Development from RMIT University. Her strong background in community development, engagement, strategic planning and policy has been greatly influenced by her eight years' experience in Australia's most diverse local government area and by working in the Victorian housing sector.

#### Paola Oliva-Altamirano, director of data science, Our Community

Paola trained as an academic researcher in astrophysics based at Swinburne University of Technology from 2012 to 2017, and now she brings her research and data science skills to Our Community's Innovation Lab. She is part of the "data science for good" movement, which seeks to keep not-for-profit organisations up to date with technology. Paola believes that everyone should have access to education, and in following this passion, she cofounded Astrophysics in Central America and the Caribbean (Alpha-Cen), providing mentorship to students in underdeveloped countries. In 2018 she was selected as an Uptake Data Fellow, and in 2020 she participated in the Veski Inspiring Women STEM Sidebyside leadership program. In 2021, she joined the Standards Australia committee helping to write the standards for the use of artificial intelligence.











#### Rob Palmer, assistant director, Sports Australia

Rob has worked within the sporting industry over the last 15 years at the Australian Institute of Sport, Touch Football Australia, and Sport Australia. Currently Rob is the Assistant Director for the Grants, Planning and Reporting team at Sport Australia, his team drives the development and implementation of grants data and reporting strategy. The team internally creates and maintains multiple grant platforms, including the development of processes that support the provision of grant program insights through Power BI, reporting to internal business areas, National Sporting Organisations and Federal Member of Parliament offices



#### **Josh Presser, special projects director, SmartyGrants**

Josh has extensive experience leading the management and delivery of large-scale Commonwealth grant programs in the Settlement and Multicultural Affairs, Disability Employment, and Families and Communities portfolios. He holds a Bachelor of Commerce (Management) and Arts (Media and Communications) from Deakin and Swinburne Universities. Josh joined Our Community in January 2020 as director of special projects at SmartyGrants, where he spends his days building tools and resources to help drive best practice grantmaking. As a member of the SmartyGrants managed services team, he can provide SmartyGrants users with hands-on assistance at any stage of the grantmaking lifecycle



#### Kathy Richardson, executive director, Our Community

Kathy has more than a decade's experience overseeing grantmaking knowledge development and dissemination. She is also an experienced grantmaker and grantseeker, having held a range of roles with a number of not-for-profit and grantmaking organisations and networks. A journalist by trade, Kathy oversees the Our Community Group's communications activities as well as helping to develop and embed technology reforms and new business directions. She was a founding member of the SmartyGrants team. Kathy has a degree in journalism from RMIT and a long-standing interest in community and social justice issues. She was selected as an Eisenhower Fellow in 2014, an opportunity that seeded the development of the SmartyGrants Outcomes Engine.



#### Jen Riley, chief impact officer, Our Community

Jen joined Our Community as chief impact officer in January 2022. She brings to the role 20+ years working in the social sector for both government and not-for-profits and is skilled in strategic planning, program and product design and management, outcomes measurement, and evaluation. Jen is currently focused on the rollout of the Outcomes Engine within SmartyGrants and helping clients to collect and report on their outcome data across grant portfolios. Jen's passion is technology and outcomes and helping organisations understand and improve their impact.



## Nicole Schellback, Moreton Bay Regional Council, Queensland

Nicole has a background in community and cultural development and is currently the senior community grants and partnerships officer with Moreton Bay Regional Council. Delivering community focused funding programs for several local government organisations has made her passionate about scrutinising grant processes to make funding more accessible and equitable for the community groups it is intended to benefit. Before working in local government Nicole worked for ABC TV. She is currently a peer assessor for Arts Queensland and has also been a museum caretaker and an army musician.



## Jodie Shanks, executive director of platform transformation, SmartyGrants

Jodie helps guide SmartyGrants' strategic direction, with a focus on product transformation. Previously, she worked in a variety of different roles, from marketing and communications to membership management to bank analyst to tour guide. She became head of the SmartyGrants training and support area in 2017, working on continual improvement. Before joining SmartyGrants, Jodie was immersed in the grantmaking world while working in the research and planning area at Beyond Blue. Jodie holds a Bachelor of Business (Information Systems), a Diploma in Business Management and train-the-trainer qualifications. One of Jodie's passions is continuing to build on the immense impact that SmartyGrants and SmartyFile have had on grantmakers and grant recipients globally.

## Meg Simonsson, systems manager, Australian Sports Commission

Meg started working at the Australian Sports Commission in early 2019, and is now the systems manager in the grants, planning and reporting section. The team use several platforms, including SmartyGrants, to deliver multiple federal grant programs. The team are currently focused on using Microsoft PowerBI to provide operational insights for the multiple grant programs delivered across the organisation.

## **Barry Smith, consultant and SmartyGrants strategic advisor**

Barry is a consultant and a former senior public servant with more than 30 years' experience in grantmaking, social policy research, policy and program development and management. His key areas of interest include program development and administration, and special policy training and education.

## Chrystal Tallent, community grants officer, Moreland City Council\*, Victoria

\*Located in Melbourne's inner-north, Moreland City Council will change it's name to Merri-bek once endorsed by the Minister and the State Government.

Chrystal oversees the minor grants categories at Moreland City Council, a role she has held since 2019. Having worked across various levels of federal, state and local governments across Melbourne since 2006, Chrystal has experience working with young people, people with disabilities and multicultural communities, and leading teams across several neighbourhood houses. She has also worked in the community sector for over 16 years in diverse roles. Chrystal is passionate about working with and empowering communities.

#### **Daniel Teitelbaum, lead facilitator, Playful Thinking**

Daniel is the lead facilitator at Playful Thinking, an organisation that exists to discover playful tools in education, game design, theatre, philosophy, psychology and science to apply to the challenges of modern organisations. Daniel studied Philosophy, Law and Theatre Studies at Monash University, is a radio broadcaster on 3RRR and features weekly on ABC 774 afternoons with Jacinta Parsons. Daniel is a comedy cabaret performer, an Associate Teacher of Design at Monash University and Chair of the Board for Tiny Non-Profit, an organisation dedicated to sustainable living and dignified housing for all Australians.











## **CONFERENCE PROGRAM**



## Thursday, August 11

#### Facilitator: KATHY RICHARDSON, Executive Director, Our Community

8.30-9.00	Registration opens		
	Check your tech if you're tuning in remotely.		
9.00-9.15	Welcome		
9.15-10.00	KEYNOTE PRESENTATION		
	Sealing the barrel: how to improve scrutiny and accountability of government grant-making		
	HAN AULBY, executive director, Centre for Public Integrity		
	Grants are more important and more political now than ever before. Hardly a month goes by without a grants-related headline. Grants can build communities, mend the environment, spark the arts and give businesses a boost. They can also win elections, bring down premiers and end careers. The Centre for Public Integrity has been at the forefront of the pushback against pork-barrelling and erosion of accountability and transparency in grantmaking. In this keynote presentation CPI executive director Han Aulby will provide a summary of the key reforms needed to scrutinise grant administration and stop the pork.		
10.00-11.15	PANEL		
	Ready, Fire, Aim: Challenges and rewards of quick-fire grantmaking		
Facilitator: KATHY RICHARDSON, Our Community executive director			
	NICOLE COLIFIL BACK conjugate community greats and neutrophine officer		
	NICOLE SCHELLBACK, senior community grants and partnerships officer,  Moreton Bay Regional Council. Oueensland		
	Moreton Bay Regional Council, Queensland  ADRIAN GORDON, grant systems administrator, Department of State Growth,  Tasmania		
	Moreton Bay Regional Council, Queensland  ADRIAN GORDON, grant systems administrator, Department of State Growth,		
	Moreton Bay Regional Council, Queensland  ADRIAN GORDON, grant systems administrator, Department of State Growth,  Tasmania		
11.15-11.45	Moreton Bay Regional Council, Queensland ADRIAN GORDON, grant systems administrator, Department of State Growth, Tasmania SCOTT MILLER, CEO, Volunteering Victoria Grantmaking during a pandemic has changed the way we respond to the needs of our communities, but has it also changed the way we evaluate risk? In this session, two grantmakers, along with a not-for-profit CEO asked to manage a quick-response		
•••••	Moreton Bay Regional Council, Queensland  ADRIAN GORDON, grant systems administrator, Department of State Growth, Tasmania  SCOTT MILLER, CEO, Volunteering Victoria  Grantmaking during a pandemic has changed the way we respond to the needs of our communities, but has it also changed the way we evaluate risk? In this session, two grantmakers, along with a not-for-profit CEO asked to manage a quick-response grants program, explain the benefits and pitfalls of a fast-moving funding program.  Morning tea		
11.15-11.45	Moreton Bay Regional Council, Queensland  ADRIAN GORDON, grant systems administrator, Department of State Growth, Tasmania  SCOTT MILLER, CEO, Volunteering Victoria  Grantmaking during a pandemic has changed the way we respond to the needs of our communities, but has it also changed the way we evaluate risk? In this session, two grantmakers, along with a not-for-profit CEO asked to manage a quick-response grants program, explain the benefits and pitfalls of a fast-moving funding program.  Morning tea		
•••••	Moreton Bay Regional Council, Queensland  ADRIAN GORDON, grant systems administrator, Department of State Growth, Tasmania  SCOTT MILLER, CEO, Volunteering Victoria  Grantmaking during a pandemic has changed the way we respond to the needs of our communities, but has it also changed the way we evaluate risk? In this session, two grantmakers, along with a not-for-profit CEO asked to manage a quick-response grants program, explain the benefits and pitfalls of a fast-moving funding program.  Morning tea		

JEREMY MOTBEY, grants and impact officer, Ecstra Foundation

LUCY BROTHERTON, community capacity building officer, City of Parramatta, NSW

In Australia we distribute a considerable amount of money through grants - but how do we know if that money is making a difference? In this session SmartyGrants chief impact officer Jen Riley will lead an exploration of grantmaking evaluation practices, with a focus on risks and rewards. This session will showcase a panel of Outcomes Engine early adopters, who will share their challenges and successes, and reflect on what others need to consider as they set off on their own outcomes journeys.

## **CONFERENCE PROGRAM**



## Thursday, August 11

1.00-1.45	Lunch
1.45-3.15	KEYNOTE  Data Smarts: Work smarter, not harder!
	SARAH BARKER, Paola Oliva-Altamirano & Nathan Mifsud, SmartyGrants Innovation Lab  This session will outline approaches you can use to assess your data capability and identify areas for improvement. We'll run through some tips and tricks for capturing good quality data and using data to semi-automate your grant processes. Then we'll step through the grantmaking lifecycle and highlight opportunities to use reporting and analytics to help monitor your programs and gain valuable insights.
3.15-3.30	Afternoon tea
3.30-4.20	Getting in tune: reflecting and learning with your peers
	DANIEL TEITELBAUM, Lead facilitator at Playful Thinking  Conferences provide a unique opportunity for sideways learning.  In this session we will collaboratively process key lessons that have emerged throughout the day, in conversation with fellow conference attendees.  What did we take away from the sessions?  What can we implement back at work? How can we support each other into the future?
4.20-4.30	Wrap up, networking, prizes FIONA DEMPSTER, SmartyGrants strategic advisor

## **DAY 2** morning

## State and Federal Government Grantmaker Muster

### Friday, August 12 (morning - 9am-1pm)

#### Concurrent with local government grantmaker muster

This event is designed to give state and federal government grantmakers the opportunity to hear from and speak with their peers, in real life. Facilitated but informal, this half-day session covers three major topics, with lots of opportunity for exploration. Come along to learn about solutions to common challenges, swap war stories, and uncover opportunities to collaborate.

#### Facilitator: FIONA DEMPSTER, SmartyGrants strategic advisor

9.00-9.15	Registration opens			
9.15-9.30	Introduction			
9.30-10.30	Case Study: Reporting through Power Bl  MEG SIMONSSON, Systems Manager, Grants, Planning & Reporting, Australian  Sports Commission			
ROB PALMER, Assistant Director, Australian Sports Commission				
	Power BI promises to "bridge the gap between data and decision making" but how can you apply this tool to your grantmaking programs and how does it work alongside SmartyGrants reporting? In this session, Meg and Rob will take us through the Australian Sports Commission's Power BI experience from concept through to implementation and all the wins and challenges along the way.			
10.30-10.45	Morning tea			
10.45-11.45	Applying a climate lens to your grantmaking			
	ADAM COLES, Senior Program Officer, Queensland Indigenous Land & Sea Ranger Program, Department of Environment & Science  Do you apply a climate or environmental lenses to your grantmaking? Do you currently spend enough time looking at intersections between environmental and other social/economic outcomes? In this session, Adam asks us to consider an environmental context and provides his top five points for a grants program that partners with and empowers community.			
11.45-12.45	Applying a cultural sensitivity lens to your grantmaking			
	JO MASON, Senior Project Delivery Manager - WestInvest Program, Aboriginal Affairs & Department of Premier and Cabinet  We may when we hear tone deaf comments in professional and social settings, but do we do enough to ensure that we apply cultural sensitivity when we design/evaluate our grant programs? In this session Jo will discuss how using qualitative evidence or stories instead of just outputs can help ensure the needs to the community are heard and accessed.			
12.45-1.00	Wrap up			
1.00-1.45	Lunch			

## Local Government Grantmaker Muster

DAY 2 morning alternative

## Friday, August 12 (morning - 9am-1pm)

Concurrent with state/federal government grantmaker muster

This event is designed to give local government grantmakers the opportunity to hear from and speak with their peers. Facilitated but informal, this half-day session covers three major topics, with lots of opportunity for exploration. Come along to learn about solutions to common challenges and uncover opportunities to collaborate.

#### Facilitator: BARRY SMITH, SmartyGrants Strategic Advisor

9.00-9.15	Registration opens		
9.15-9.30	Introduction		
9.30-10.30	Case Study: Our outcomes journey  MONIQUE O'KEEFFE, Community Development Funding Officer,		
	City of Greater Dandenong		
	Outcomes and evaluation measurement are essential to modern grantmaking, but it can be harder to get started. Last year the City of Greater Dandenong grants team undertook a major revamp of their current programs to see how they could incorporate outcomes thinking, without increasing the burden of grantmaking for their applicants. In this session, Monique will show us what steps they undertook, the wins and challenges and discoveries along the way, and how the Outcomes Engine has helped guide their progress.		
10.30-10.45	Morning tea		
10.45-11:45	Inclusion and Equity		
	Facilitator: JOSH PRESSER, SmartyGrants Special Project Director		
	CHRYSTAL TALLENT, community grants officer, Moreland City Council		
	KIRSTIE MCKENZIE, grants officer, community services, Nillumbik Shire Council		
	TOBAN HARRIS, community development officer - grants, City of Hobart  We all want to be equitable and inclusive in our grantmaking; indeed many local councils have a policy that guides these principles. But do those policies always translate to what we deliver? In this session Josh will facilitate a panel of local government grantmakers on how they walk the walk and talk the talk of equity and inclusion in grantmaking.		
11.45-12.45	Consistency, Standardisation and Best Practice		
	SUE DUGAN, Community Development Coordinator, City of Holdfast Bay We all want our grantmaking programs to be efficient and effective. In this session Sue talks us through the experience of City of Holdfast Bay in May 2021 when they led the development of a best practice grantmaking guide for South Australian Councils. The Guide aims to assist councils to build capacity and increase sustainability through integrated and coordinated best practice in the grantmaking administration cycle and assist with performance assessment, benchmarking and continuous improvement.		
12.45-1.00	Wrap up		
1.00-1.45	Lunch		

## SmartyGrants: Behind the Curtain

DAY 2 afternoon

### Friday, August 12 (afternoon - 1.45pm-4.30pm)

While Melbourne (home of SmartyGrants HQ) trudged through multiple pandemic lockdowns over 2020-21 our staff have been planning and building! In this session, we'll fling open the curtains and showcase a number of epic new features coming soon to SmartyGrants Land! This session includes plenty of opportunities for questions from the floor! Don't miss it.

#### 1.45-4.30 SmartyGrants behind the curtain

JODIE SHANKS, Director,
Platform Transformation, SmartyGrants
JEN RILEY, Chief Impact Officer, SmartyGrants
MAX PENNO, Support & Training Team Leader
PAOLA OLIVIA - ALTAMARINO. Director of Data Science

Outcomes Engine

Find out why and how you should start getting your engine revved up

Taking reporting to the next level

Learn about our new shiny reporting tools

SmartyFile

Making life easier for your applicants

• PLUS: Standard Sections, Smart Choice Lists and more

All the latest SmartyGrants improvements and innovations

3.05-3.35 Afternoon Tea



## **SmartyGrants**

A large contingent of SmartyGrants personnel, from IT developers to sales staff to service, support and training personnel, will be on hand to answer your questions throughout the two-day conference.

Ask them anything!

## **Conference Information**

#### Date and time

**Grantmaking Intelligence Conference 2022, powered by SmartyGrants:** 

Thursday, August 11, 9.00am-4.30pm

State and federal government and philanthropic grantmakers muster, concurrent with local

government grantmakers muster: Friday, August 12, 9.30am-1.00pm

SmartyGrants behind the curtain: Friday, August 12, 1.30-4.30pm

#### Venue

In Person: RACV Club,501 Bourke St, Melbourne VIC 3000 | Online: hopin.com/sign\_in

#### **Price**

	SmartyGrants users	Non SmartyGrants Users
In person (includes day 1 & day 2)	\$820	\$990
Online (day 1 only)	\$560	\$620

#### **Book with confidence**

The whole conference will take place online if the face-to-face option has to be cancelled because of COVID-19. Registrants may also switch their registration to online if their circumstances change as a result of COVID-19. If you feel unwell, please DO NOT attend the conference. We recommend all attendees complete a rapid antigen test before attending.

#### **Vaccination digital certificate**

You will need to verify your vaccination status to enter our venue. Please download the Service Victoria app and link your vaccination certificate before you arrive. (COVID-safe requirements are subject to Victorian Government directions and are subject to change.)

#### **Bookings, cancellations and refund policy**

Registrations must be paid no later than 10 working days before the event. 50% of the registration fee is refundable if notice of cancellation is received more than 10 working days before the event. No refund is available where notice of cancellation is received less than 10 working days before the event. Substitution of attendees is allowed, but written notice is required for all cancellations and substitutions. It is not possible to transfer registration between events.

If in-person sessions are cancelled because of lockdowns or COVID restrictions, the entire conference will continue online as scheduled. Holders of tickets for day 1 online attendance will be offered the opportunity to purchase online tickets for day 2 as well. Holders of tickets for face-to-face sessions will be refunded the difference, meaning they will pay only the online price.

#### **Book now:** <u>smartygrants.com.au/conference</u>

#### **Handouts**

In line with SmartyGrants' sustainability objectives, we minimise conference handouts. Any materials to be distributed will be available via a web link to be advised via email following the conference. This web link will be available only to delegates. Highlights and summaries will also appear in a special edition of Grants Management Intelligence (GMI), which will be published in the weeks after the conference.

#### **Commitment to access and equity**

We are committed to access and equity, and we will do everything in our power to meet the needs of all delegates. Maureen McGinnis will be delighted to assist any individual or organisation who requires assistance. Contact Maureen on 0419 396 825 or email <a href="maureenm@ourcommunity.com.au">maureenm@ourcommunity.com.au</a>. In order to ensure that all needs can be met, we require four weeks' notice for most special needs requests. While we will make every attempt to deliver this conference as advertised, please be aware that sometimes events beyond our control may cause changes to the program or schedule.





## **About the conference organisers**

This conference is an initiative of SmartyGrants, which provides software, data science and grantmaking intelligence for philanthropic, corporate, and local, state and federal government grantmakers.

SmartyGrants works to help grantmakers improve their grants programs, keep abreast of best practices within Australia and internationally, and ensure they are up to date on all the news and views in the sector - both locally and from around the world.

SmartyGrants is an enterprise of Our Community, a world-leading social enterprise that provides advice, tools and training for Australia's 600,000 community groups and schools, and practical linkages between the community sector and the general public, business and government.

#### SmartyGrants' major offerings are:

- SmartyGrants grants management software: The most-used and best-loved online grantmaking system in Australia and New Zealand www.smartygrants.com.au
- Services: SmartyGrants is self-service for most users; however, we can also provide help building or reviewing forms or reports, performing assessments, or working with you to create a clear line of sight from program goals through to acquittals smartygrants.com.au/smartygrants-grantmaking-services/overview
- Outcomes Engine: The Outcomes Engine is a tool built into SmartyGrants that allows grantmakers to learn from their grantees about the impacts of their funding, or to define a system-wide outcomes framework and collect data from grant applicants and recipients in line with their own funding goals <a href="mailto:smartygrants.com.au/outcomes-engine">smartygrants.com.au/outcomes-engine</a>
- Training and events: We provide SmartyGrants software training, peer support events, grantmaking roundtables, and the annual conference outlined earlier smartygrants.com.au/training-options
- Tools and resources: Visit our website to access hundreds of help sheets covering all stages of the grants program lifestyle <u>smartygrants.com.au/tools-resources/home</u>
- Health check: How healthy is your grants program? Find out here: smartygrants.com.au/help-sheets/grants-health-check
- Research: Our studies help you understand the Australian funding landscape, from grantee trends to funding patterns and gaps smartygrants.com.au/research
- Grants Management Intelligence: Our free, plain-English publication contains all the grantmaking news, tools, resources and knowledge you need to stay on top of your responsibilities as a custodian of grants funds smartygrants.com.au/grants-management-intelligence
- Grantmaking Manifesto: Our stated values and codes of practice for professional grantmakers and grantmaking organisations smartygrants.com.au/about/our-values